



North Central Idaho

# Building for the future

2019



**Russell Construction & Excavation**

**“Business Intentionally, Not Accidentally!”**

Reuben L. Russell  
Lewiston, Idaho  
Started: 2007

[rssllc-construction.com](http://rssllc-construction.com)



*“The SBDC has helped us reach each milestone. We continue to seek their counsel as we expand in the future.”*

Russell Specialty Services, LLC was founded by Reuben L. Russell in May 2007. The Lewiston, Idaho, construction company began as a single owner operating out of Reuben’s home. Over the years Reuben acquired vital employees, growing and branching out in to different specialty areas of construction including: roofing, pole buildings, and decks.

Reuben initially came to the SBDC to receive assistance with his QuickBooks, record keeping and recommendations for an accountant. Over the years, his SBDC Consultant has provided assistance with cash flow analysis, public works applications and financial planning. Reuben also participated in a Human Resources student project where current LCSC students created an employee handbook for his company. In addition to working with LCSC students, Reuben has hired LCSC interns to help with the bookkeeping in his office.

Reuben plans to use the next three to five years to build adequate infrastructure in both systems and staff in order to successfully fulfill what he views as his responsibility to his family, employees, and the community. The goal for Russell Specialty Services, LLC is to become a significant contributing factor to the LC Valley by creating jobs and giving “second chances” to those who need help and are willing to give back to the company and community.

